



**SUPER**

**CORR**

**EXPO<sup>®</sup>**

**REACH  
RELATE  
RESONATE**

# SuperCorrExpo<sup>®</sup> 2021

## AUGUST 8-12, 2021

The largest and most influential corrugated packaging trade show in the Western Hemisphere

At SuperCorrExpo, deals are made, long-term relationships are built, and sales increase – all on the show floor

[supercorrexpo.org](http://supercorrexpo.org)



# SUPER CORR EXPO®

# REACH RELATE RESONATE



## REACH NEW CUSTOMERS

SuperCorrExpo 2021 is the place to connect and sell. Safely bringing together buyers, sellers and decision makers all under one roof – in an award-winning, GBAC Star Accredited facility:

- Box Plant Owners, Plant Managers, Procurement Reps, Senior Managers, Production Managers and C-Suite Executives
- Keep your product top of mind
- Turn perspective clients into long-term customers

## RELATE TO THEIR NEEDS

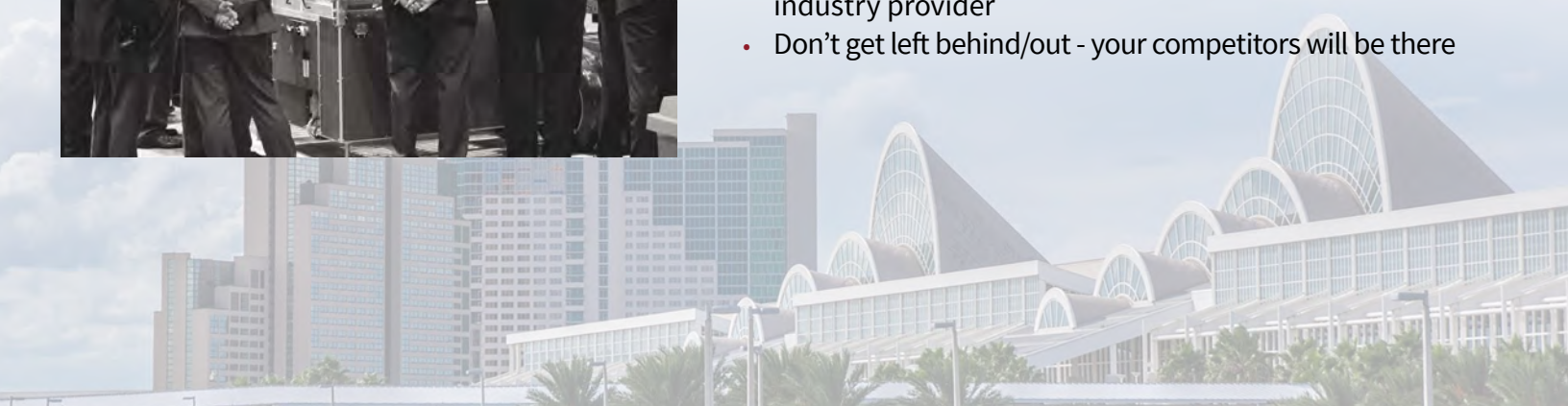
SuperCorrExpo attendees have large annual purchasing budgets generating millions of dollars in sales. This relationship-building event gives you access to new and existing customers:

- 2020 was a year of shutdowns, limited travel and quarantines. Attendees have pent-up demand and will come ready to place orders – 2021 may be **the** year for sales
- Offer solutions and influence decisions
- Provide live demos and engage face-to-face

## RESONATE WITH YOUR SOLUTIONS

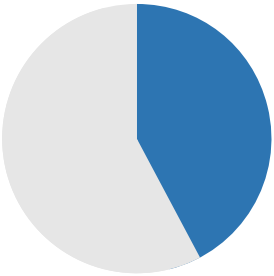
With so many key industry players in one place, this is your chance to showcase what makes your product or service the best choice:

- Customers see firsthand how your equipment/products/services can help solve their problems
- Demonstrates how and why your company is a key industry provider
- Don't get left behind/out - your competitors will be there



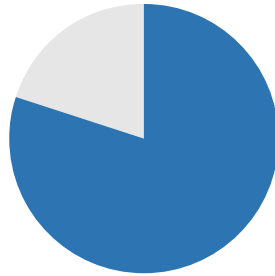
# WHY YOU NEED TO EXHIBIT

## #1 Reason Attendees Come to SuperCorrExpo: To **PURCHASE** equipment, supplies and services



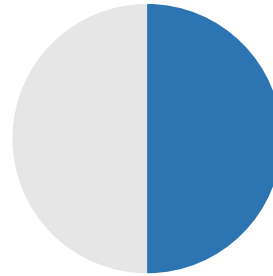
**40%**

of attendees are  
 Box Manufacturers/  
 Converters



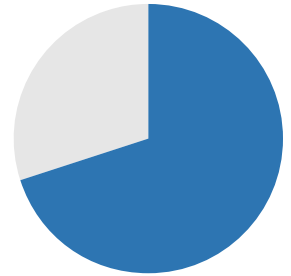
**80%**

of trade show  
 attendees say live  
 demonstrations  
 significantly help  
 drive purchasing  
 decision



**50%**

savings when  
 closing a lead at a  
 trade show versus a  
 sales call



**70%**

of attendees  
 become regular  
 customers after  
 an event like  
 SuperCorrExpo

### SPARK INTEREST

Access to thousands of  
 qualified decision makers  
 interested in your  
 products

### RELATIONSHIPS

8 Exclusive  
 Relationship  
 Building Opportunities

### REACH

Over 100 unique  
 opportunities to reach  
 your audience  
 in advance of the show

### SAFELY CONNECT

Safely meet  
 clients and leads

### BE SEEN

40+ one-of-a-kind  
 sponsorship  
 opportunities

### EXPERIENCE

Over 250 exhibitors  
 ready for the industry's  
 first event in over a year

# DEALS ARE MADE ON THE GOLF COURSE

## REACH YOUR CUSTOMERS!

And that's why our wildly popular classic tournament sells out every year. Don't miss this exceptional opportunity to **REACH, RELATE** and **RESONATE** with customers during this kick-off relationship building event, Sunday, August 8. All sponsorships receive branding, exposure, leads and impressions before, during and after the event.

### ■ BEVERAGE CART SPONSOR

**\$6,000**

Drinks are on you! Golfers enjoy free beverages from the beverage cart sporting your logo. The cart goes hole to hole, providing refreshments and maximum exposure.

### ■ HALFWAY HOUSE BAR SPONSOR

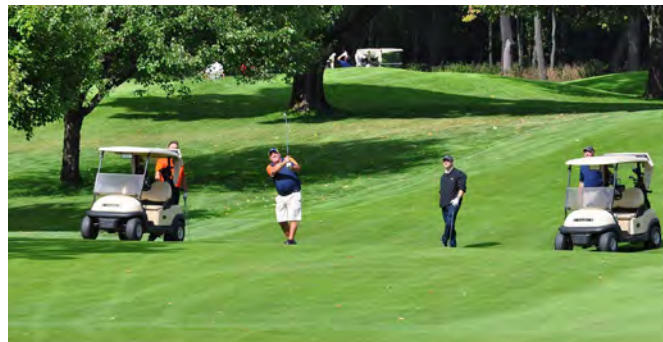
**\$5,500**

Located at the halfway point of the course, you will have signage and the option to distribute a giveaway to all golfers.

### ■ GOLF CART SPONSOR

**\$5,500 - SOLD!**

Every golfer will see your brand with this sponsorship. Drive your brand recognition to new levels by including your logo on every golf cart.



### ■ BOX LUNCH SPONSOR

**\$5,000**

Deals happen on the golf course AND over lunch. Sponsor provides box lunches for golfers at the tournament start with a promotional recognition card included inside all box lunches. (Cost included)

### ■ GOLF GIVEAWAY SPONSOR

**\$2,500 (limit 3 sponsors)**

Have all the golfers asking for your swag bag. Distribute a giveaway to the golfers, such as hats, golf balls, or towels. Everyone will be walking around with your logo on the course. (Sponsor provided)

### ■ GOLF HOLE SPONSOR

**\$850 - ONLY 3 LEFT!**

Impress all the top golf and corrugated players with special logo signage.



# LIGHTS, CAMERA, ACTION!

(AN EVENT SO EPIC, WE CAN'T GIVE YOU ALL THE DETAILS)

## UNIVERSAL ORLANDO GALA/ EXCLUSIVE SUPERCORREXPO EVENT

Conjure up a special evening as a sponsor of this exclusive-access event. Only SuperCorrExpo attendees and their families will be allowed into the highly anticipated Universal's Islands of Adventure to enjoy dinner and private access to attractions. **Attendees will have unlimited access to the attractions for four hours!** Be a part of this once-in-a-lifetime experience and create more visibility for your brand. The two remaining sponsor slots will sell quickly, so don't wait or they may just *disappear*.



### ■ TIER 1 SPONSOR

**\$9,500 - SOLD!**

- Tickets to the event have your company logo
- All attendees receive a keepsake to help them remember the evening for years to come
- Your company logo on the pre-registration letter to all attendees where the Gala is mentioned
- "Sponsored by" on the schedule of events listing, on the website and in the Event App
- Signage on the buses and at our private entrance to Universal Orlando
- Announced acknowledgements of our sponsors
- "Sponsored by" recognition in ads/articles about the Gala
- Five single passes to the Tuesday evening Gala

### ■ TIER 2 SPONSOR

**\$6,000 (2 Available)**

- "Sponsored by" recognition in ads/articles about the Gala
- Signage on the buses and at our private arrival to Universal Orlando
- Your company logo prominently displayed on napkins at the Gala dinner at Jimmy Buffett's® Margaritaville®
- Logo prominently displayed on monitors within Jimmy Buffett's® Margaritaville®
- Announced acknowledgements of our sponsors
- Three single passes to the Tuesday evening Gala

Jimmy Buffett's® Margaritaville® Jimmy Buffett. Universal elements and all related indicia TM & © 2021 Universal Studios. All rights reserved.

## BECOME A SAFETY PARTNER AND LET YOUR BRAND TAKE CENTER STAGE

Safety is a top priority at SuperCorrExpo. Show attendees your support by branding items with your company's logo.



### REUSABLE COTTON MASKS

All attendees will be given a mask branded with your logo to use throughout the event.

**\$3,500**

*Sponsor Provided\**



### ANTIBACTERIAL WIPE PACKETS

Attendees will love these wipe packets and carry with them wherever they go during and after the event.

**\$3,500**

*Sponsor Provided\**



### HAND SANITIZER

When washing hands is not an option, attendees will be thankful they have your branded hand sanitizer.

**\$3,500**

*Sponsor Provided\**



### REUSABLE THERMOMETER

Every attendee can have their temperature checked daily using your branded thermometers.

**\$2,500**

*Sponsor Provided\**



### TOUCH TOOL

Attendees can avoid touching surfaces using your branded touch tool.

**\$2,500**

*Sponsor Provided\**



### FACE SHIELD

Who doesn't feel safer with a face shield branded with your logo?

**\$2,500**

*Sponsor Provided\**

*\*Images are for illustration purposes only. Sponsor provides branded items.*

# ENSURE YOUR BRAND RELATES TO CUSTOMERS

## ■ FLOOR MAP

**\$7,500** (TAPPI will produce and provide floor map)

The go-to guide to find exhibitors on the show floor, the Floor Map is handed to every attendee entering the Exhibit Hall. Your logo appears on the front cover and the entire back page, as well as in an e-blast. This is a major traffic-building promotion and a great way to get your message directly into attendees' hands.

## ■ AISLE SIGN SPONSOR

**\$8,000** (Exclusive)

Imagine your logo on every hanging sign on every aisle of the show! As attendees walk the show floor, it is impossible to miss your company branding and impact.

## ■ AISLE BY AISLE COUPON BOOK & GUIDE

**2-sided coupon** (advertiser provides copy)

**\$600 per coupon**

Looking to drive traffic to your booth? This is a great option for ANY budget. Let's face it, the hardest part of any show is telling attendees who you are, what you do and what's happening at your booth. Given to every attendee, the Aisle by Aisle Coupon Book allows you to purchase a coupon (you get to use both sides) to guide attendees to your booth and let them know about machinery demos, prizes, giveaways, exciting offers, entertainment, or refreshments.



The image shows the cover of the 'Aisle by Aisle Coupon Book' for the SuperCorrExpo. The top left corner features the TAPPI ACC logo. The main title 'AISLE BY AISLE COUPON BOOK' is prominently displayed in large, bold, blue letters. Below the title, there is a blue banner with white text that reads: 'Look inside for exciting offers and prizes, machinery demos, free giveaways, entertainment and more!'. At the bottom right of the cover, the website 'supercorrexpo.org' is listed.

## ■ LITERATURE IN THE EVENT BAG

**\$1,900 - ONLY 1 LEFT!**

Place a flyer, 2-sided brochure or another insert in our event bag which will be given to all attendees all 4 days of the show — one of the most effective methods of getting your information directly into the hands of show attendees.

## ■ BADGE LANYARDS

**\$7,500** (Sponsor supplied) - **SOLD!**

Watch everyone walk around the show with your brand on prominent display!

## ■ BADGE HOLDER INSERTS

**\$7,500** (Sponsor supplied)

Your supplied insert will be placed in every attendee badge holder with your message visible to all for the entire week. This is great for driving traffic to your booth.

## ■ CONFERENCE NOTEPAD

**\$3,500** (Sponsor supplied) (Exclusive)

Everyone needs a notepad to capture those great sessions! Have your notepad personalized with your information. We will distribute to all paid TAPPI & AICC Conference attendees and VIPs.

## ■ REGISTRATION PENS

**\$3,500 - SOLD!**

Put your customized message at attendees' fingertips from the moment they arrive, or pens can be put in all show bags given to attendees. This handy and effective tool will be used and retained long after SuperCorrExpo ends.

## ■ HOSTED OUTDOOR WELCOME RECEPTION - SUNDAY

**\$750 (multiple sponsorships available)**

Your company can welcome SuperCorrExpo guests! All attendees and exhibitors are invited to the official outdoor Welcome Reception on Sunday night. Associate your brand with this reception, get listed in the Event Guide, get prominent signage at the reception, and on the website sponsor page.

## ■ CONTINENTAL BREAKFAST & COFFEE BREAKS

**\$5,500/Each**

Help attendees rise and shine! Let your company be synonymous with a pleasant awakening as a sponsor at one of the Continental Breakfasts and Coffee Breaks. Your sponsorship will provide attendees with a full continental breakfast buffet prior to the general session as well as a coffee break. Networking at the Continental Breakfast and Coffee Breaks is considered by many attendees to be the best way to meet up with colleagues, customers and friends. Your signage will appear at each event along with company literature in the networking area, and listed in the Event App and on the website.

## ■ MONDAY OR WEDNESDAY LUNCH SPONSOR

**\$3,500/day (2 days: \$6,000)**

Have lunch with attendees each day with this sponsorship (your brand anyway). Paid conference attendees receive lunch vouchers which will include your logo. At each lunch table, there will be a tent card with your company name/logo and booth number. In the Event App, website and event listings, wherever lunch is listed, it will say "Sponsored by..." Get high visibility and direct contact with the attendees you need to reach!

## ■ RELATIONSHIP BUILDING RECEPTION SPONSOR ON EXHIBIT FLOOR, CASH BAR

**\$4,500 (Exclusive/Choose Tuesday or Wednesday)**

Everyone loves a great reception! As the exclusive sponsor, you will have napkins with your logo at every bar, listed in the Event App, website, on the schedule of events as the sponsor, and on signage throughout the show!

## ■ INTERNATIONAL RECEPTION SPONSOR

**\$4,500 (Exclusive)**

Expand your global reach with this opportunity. International buyers are sought after, and you will have access to this elite group as the sponsor of this event held on Wednesday. A table can be set up for you to distribute your materials or giveaways, and there will be signage throughout the show, on the website and in the Event App.

## ■ NEW! SPONSOR LOGO ON ALL REGISTRATION CONFIRMATION EMAILS

**\$5,000 (Exclusive)**

Every registered attendee will see your brand. Place a footer banner ad inside the confirmation email(s) that are sent to every SuperCorrExpo registrant. Attendees are requested to bring a printed copy of this email confirmation with them to expedite the badge pick-up process. Your logo will be featured on the only email required for attendees to print out and bring to the show.

## ■ SUPERCORRCAFÉ SPONSORSHIP

**\$6,500 (Exclusive)**

As the exclusive sponsor for this special place for attendees to relax, enjoy soft drinks and appreciate your sponsorship, this high visibility opportunity includes signage as the sponsor onsite, on the website, listed in the Event App and show promotions, including the Attendee Brochure as the SuperCorrCafé sponsor. Tent cards will be placed on all the tables, and you can distribute your literature!





# USE TECHNOLOGY TO RESONATE WITH YOUR CUSTOMERS

## ■ PHONE CHARGING STATION SPONSOR

**\$7,500 (Exclusive)**

Charging stations are always in demand at events! Get your brand in one of the high traffic areas at SuperCorrExpo all week! As the Phone Charging Station sponsor, your logo will be prominently displayed on the station, included in the Event App and website listed as the sponsor. Your material can also be at the Charging Station for attendees.

## ■ NEW! ATTENDEE REGISTRATION DIGITAL AD

**\$6,500 (Exclusive)**

Feature your brand in a skyscraper advertisement in the Attendee Registration Portal. Each registrant will view your ad as they complete their registration for the event. Your skyscraper ad can be up to 800 pixels tall but must be 200 pixels wide. Skyscrapers are very hard to miss and will appear beside the registrant's information.

## ■ EVENT APP SPONSOR

**\$6,000**

Stay in front of attendees all week on the app. Engage with SuperCorrExpo attendees in ways that have never been possible before when you sponsor the Event App. Sponsorship includes enhanced company listing, highlighted exhibitor listing, company logo on splash screen and banner ads! App functions on multiple platforms including the iPhone, Android and any smartphone that has web-enabled browser capability. New feature on the app for 2021: Two mobile app alerts that allow you to send important real-time communications directly to each attendee that has downloaded the app.

## ■ FLASH DRIVE CONFERENCE PROCEEDINGS SPONSOR

**\$5,000 (Exclusive)**

This 16GB flash drive is an especially powerful marketing tool and includes all paid conference sessions from SuperCorrExpo given to all paid conference attendees – the hardest to reach and the most sought after attendee! The flash drive will be preloaded with your company's logo on the outside of the flash drive, opposite the table of contents page and on the website sponsor page, as well as signage as the sponsor throughout the show.



# SIGNAGE/BANNER OPPORTUNITIES

## ■ FREESTANDING SIGNS

**\$2,000/Single sided, \$3,500/Double sided**

*(Exhibitor provides graphics and is responsible for production costs)*

Freestanding signs are strategically placed and highly visible throughout the Convention Center. Market your company to our audience with these 8' tall x 3' wide displays. Be sure that when the buyers are looking around, it's your company they see first.

## ■ LITE BOX SIGNS

**\$2,500 for 1 slot/\$4,500 for 2**

*(Exhibitor provides graphics and is responsible for production costs)*

Get in high traffic areas with this sponsorship. Lite boxes are placed throughout high traffic areas with your company name and message in one of 3 slots available. The backlighting makes your message stand out and be seen.

## ■ NEW! FLOOR STICKERS WITH YOUR LOGO IN THE CONVENTION CENTER

**\$2,000 and up** *(Sponsor responsible for production costs)*

Direct attendees to your booth with 3' x 3' decals complete with your logo and booth number strategically placed under their feet.

## ■ BANNERS AT SUPERCORREXPO

**Call for locations & pricing** *(Exhibitor provides graphics and is responsible for production costs)*

Bold and bright banners help you catch the attention of SuperCorrExpo attendees. Positively impact your booth traffic with banners that promote your product or service! Drive traffic to your booth from the lobby and registration areas.



# GENERAL EXHIBITOR

**Show Special Cost: \$30.00 per sq. ft.**

Let SuperCorrExpo help you put your business on display. Create a branded experience in your booth to entertain and network with thousands of industry leaders and decision makers.

## BRANDING

- Company description and product category listing in SuperCorrExpo Event App
- Listing on the SuperCorrExpo.org website, Floor Plan and all onsite exhibitor listings
- Listing in the SuperCorrExpo.org Interactive Online Directory that links to your site

## TRAFFIC BUILDERS

- VIP Expo Hall passes for your clients, allowing them to attend SuperCorrExpo 2021 free of charge
- Inclusion in the Floor Map
- Supplier Tool Kits

## BOOTH SPACE

- Pipe and drape 10'x10' & 10'x20' booths with show colors, ID sign (island booths not included)

## RELATIONSHIP BUILDING OPPORTUNITIES

- Sunday Night Welcome Reception sponsor
- Monday, Tuesday and Wednesday receptions on the exhibit floor (cash bar)
- Tuesday Night SuperCorrExpo Gala – Universal's Islands of Adventure (paid event)
- International Networking Reception

## NEW! EXHIBITOR DIGITAL MARKETING PACKAGE FREE!

Exhibitors now have a personalized digital marketing suite to promote their participation at SuperCorrExpo!

This online dashboard is easily accessible through your browser and offers personalized banners, a landing page, and email invites for your clients and colleagues. No design work needed on your end. It's that easy!

The new Exhibitor Digital Marketing Suite lets you:

- View and share your personalized landing page and post it on social media
- Send or download a custom-made email promoting your presence at the event
- Download banners to place on your website, email signature, or social media

Use your branded landing page to invite your network to your booth. The best part? It's already included in your Exhibitor package!



**Contact Linda Cohen at [lcohen@tappi.org](mailto:lcohen@tappi.org) or 914.944.0135, or visit [SuperCorrExpo.org](http://SuperCorrExpo.org) to download the 2021 Exhibit Application & Contract.**

# PLATINUM SPONSOR

**Show Special Cost: \$29,500 (Post Show: \$32,500)**  
*(minimum 20'x20' booth required)*

SuperCorrExpo is getting bigger and better, and so are the Platinum opportunities. There is nothing as comprehensive or as powerful.

## EXCLUSIVE PLATINUM EVENT SPONSORSHIP INCLUDES:

- **Keynote presentation introduction.** You can provide a one-page flyer about your company/products to be featured on each table during your keynote session. (Sponsor must provide and distribute prior to the beginning of the session.)
- Two-minute company overview
- Listed on the website, in the Event App and Schedule-at-a-Glance as the keynote session sponsor of the day
- Breakfast Sponsor (on day of your introduction)
- Coffee Break Sponsor (on day of your introduction)
- Logo on presentation screen during breakfast
- Signage as the sponsor at the Keynote Presentation
- Sponsorship acknowledgement on the Center Stage video monitor

## PLUS...NEW BONUS OPPORTUNITIES (SHOW SPECIAL)

- Golf hole sponsor (your choice of holes)
- New! Logo on the conference proceedings

## ADVERTISING

- New! Aisle by Aisle Coupon Book
- Industry Magazine Advertising: Logo listed in SuperCorrExpo ads that will appear in major industry magazines including international exposure, SuperCorrExpo literature, website, e-mail campaigns and more!



PLATINUM SPONSORSHIP  
PUTS YOUR BRAND  
FRONT AND CENTER  
OF THE INDUSTRY

# PLATINUM SPONSOR

(continued)

Branding is powerful. Your impact and logo REACH begins almost immediately!

- Event Bag insert (sponsor supplied)
- Logo on the event bag
- **New this year!** Logo on the box plant special offer form
- Sponsor ribbon on badges for your attending company representatives
- Top Spot: Logo and “thank you” in the Event App as a sponsor
- Top Spot: Logo and “thank you” on the SuperCorrExpo.org website sponsor page
- Top Spot: Inclusion on a special “Thank You to our Sponsors” sign in the registration area
- New: Media attention: “Go-to” company for quotes and coverage
- Event App: Company description and product category listing with logo

## EDUCATION

- Three Conference Passes

## SUPERCORREXPO® GALA

- Three single passes to Universal's Islands of Adventure Gala Event

## ONLINE

- Logo on the SuperCorrExpo.org website that links to your company website
- Top recognition on the sponsor page
- Logo and listing in the SuperCorrExpo interactive online Directory that links back to your site

## TRAFFIC BUILDERS

- E-mail blast mentions as the top sponsor with a link to your website
- VIP Expo Hall passes for your clients which allow them to walk the SuperCorrExpo 2021 show floor compliments of your company (\$50 value)
- Exhibitor Digital Marketing Package
- Inclusion in the Floor Map

## RELATIONSHIP BUILDING OPPORTUNITIES

- Sunday night Welcome Reception
- Monday, Tuesday and Wednesday receptions on the exhibit floor (cash bar)
- Tuesday night SuperCorrExpo Gala – Universal's Islands of Adventure (paid event)
- International Networking Reception



# GOLD SPONSOR

**Show Special Cost: \$24,500 (Post Show: \$27,500)**

*(minimum 20'x20' booth required)*

## SPECIAL GOLD BENEFITS

### Choose Two and Your Preferred Day:

- Keynote Sponsor (shared opportunity)
- Wednesday or Thursday Continental Breakfast Sponsor (choose day)
- Wednesday or Thursday Coffee Break Sponsor (choose day)
- Monday, Wednesday or Thursday Lunch Voucher Sponsor (choose day)
- Tuesday, Wednesday or Thursday Show Floor Reception

### Choose Three:

- Monday Night Welcome Reception Sponsor
- Golf Hole Sponsor (your choice of hole)
- One SuperCorrExpo Gala pass at Universal's Islands of Adventure
- NEW: Traffic Driver: AISLE BY AISLE COUPON BOOK: One 2-sided Coupon to promote your booth activities. *(supplier provided)*

## ADVERTISING

- Industry Magazine Advertising: Logo listed in SuperCorrExpo ads that will appear in major industry magazines including international exposure



**MAXIMIZE YOUR IMPACT  
WITH PLATINUM, GOLD  
OR SILVER SPONSORSHIP**

## BRANDING IS POWERFUL & YOUR IMPACT AND LOGO REACH BEGINS ALMOST IMMEDIATELY!

- Logo on the event bag
- Co-Sponsor Ribbon on badges for your attending company representatives
- Logo and “thank you” in the Event App as a sponsor
- Logo and “thank you” on the SuperCorrExpo.org website sponsor page
- Inclusion on a special “Thank You to our Sponsors” sign in the registration area
- New! Media attention: “Go-to” company for quotes and coverage
- Event App: Company description and product category listing with logo

## EDUCATION

- Two Conference Passes

## ONLINE

- Logo on the SuperCorrExpo.org website that links to your company website
- Logo and listing on the SuperCorrExpo interactive online Directory that links back to your website
- Recognition on the sponsor page

## TRAFFIC BUILDERS

- VIP Expo Hall passes for your clients which allow them to walk the SuperCorrExpo 2021 show floor compliments of your company
- Exhibitor Digital Marketing Package provided so you can invite your top clients to be a part of the show
- Inclusion in the Floor Map as Gold Sponsor

## RELATIONSHIP BUILDING OPPORTUNITIES

- Sunday Night Welcome Reception sponsor
- Monday, Tuesday, and Wednesday receptions on the exhibit floor (cash bar)
- Tuesday night SuperCorrExpo Gala – Universal's Islands of Adventure (paid event)
- International Networking Reception

# SILVER SPONSOR

**Show Special Cost: \$11,000 (Post Show: \$12,500)**

*(minimum 10'x20' booth required)*

## SPECIAL SILVER BENEFITS

### Choose Three:

- Monday Night Welcome Reception Sponsor
- Golf Hole Sponsor (your choice of hole)
- Two SuperCorrExpo Gala passes at Universal's Islands of Adventure
- NEW: Traffic Driver: AISLE BY AISLE COUPON BOOK: One, 2-sided Coupon to promote your booth activities.  
*(supplier provided)*

## BRANDING IS POWERFUL & YOUR IMPACT AND LOGO REACH BEGINS ALMOST IMMEDIATELY!

- Logo on the event bag
- Sponsor ribbon on badges for your attending company representatives
- Logo and “thank you” on the SuperCorrExpo.org website sponsor page
- Logo and “thank you” in the Event App as a Sponsor
- Inclusion on a special “Thank You to our Sponsors” sign in the registration area
- Event App: Company description and product category listing with logo

## ONLINE

- Logo on the SuperCorrExpo.org website that links to your website
- Logo and listing on the SuperCorrExpo interactive online Directory that links back to your website
- Recognition on the sponsor page

## TRAFFIC BUILDERS

- VIP Expo Hall passes for your clients
- Exhibitor Digital Marketing Package to invite all your top clients to the show!

## RELATIONSHIP BUILDING OPPORTUNITIES

- Sunday Night Welcome Reception sponsor
- Monday, Tuesday and Wednesday receptions on the exhibit floor (cash bar)
- Tuesday night GALA – Universal's Islands of Adventure (paid event)
- International Reception



**ELEVATE YOUR EXPOSURE WITH A RARE OPPORTUNITY TO REACH NEW CUSTOMERS.**



# SPONSORSHIP FORM

Fax Sponsorship Form to Linda Cohen at: 914-944-0377

Company Name \_\_\_\_\_ Phone \_\_\_\_\_

Contact Name \_\_\_\_\_ Email \_\_\_\_\_

Title \_\_\_\_\_

**Platinum Sponsor - \$29,500**

**Gold Sponsor - \$24,500**

**Silver Sponsor - \$11,000**

## SPONSOR AN EVENT

- Hosted Welcome Reception - **\$750**
- SuperCorrExpo Gala at Universal's Islands of Adventure
  - Tier One - **\$9,500 - SOLD!**  Tier Two - **\$6,000**
- Aisle by Aisle Coupon Book - **\$600/2-sided page**
- Lunch Voucher Sponsor - **\$3,500/day, 3 days \$8,500/2 days \$6,000**
  - Monday  Tuesday  Wednesday
- Networking Receptions on the Exhibit Floor - **\$4,500**
  - Tuesday  Wednesday
- International Reception Sponsor - **\$5,000**

## HIGH VISIBILITY SPONSORS

- SuperCorrCafé Sponsorship - **\$6,500**
- Aisle Sign Sponsor - **\$8,000**

## TECHNOLOGY SPONSORSHIPS

- Phone Charging Station Sponsor - **\$7,500**
- Attendee Registration Digital Ad - **\$6,500**
- Event App Sponsor - **\$6,000**
- Flash Drive Sponsor - **\$5,000**
- Sponsor logo on all registration confirmation emails - **\$5,000**

## SAFETY SPONSORSHIPS

- Reusable Cotton Masks - **\$3,500**
- Antibacterial Wipe Packets - **\$3,500**
- Hand Sanitizer - **\$3,500**
- Reusable Thermometer - **\$2,500**
- Touch Tool - **\$2,500**
- Face Shield - **\$2,500**

## GOLF SPONSORSHIPS

- Beverage Cart Sponsor - **\$6,500**
- Halfway House Bar Sponsor - **\$5,500**
- Golf Cart Sponsor - **\$5,500 - SOLD!**
- Box Lunch Sponsor - **\$5,000**
- Golf Giveaway Sponsor - **\$2,500**
- Golf Hole Sponsor - **\$850 (Only 3 left!)**

## BRANDED GIVEAWAYS

- Floor Map - **\$7,500**
- Badge Lanyards - **\$7,500 - SOLD!**
- Badge Holder Inserts - **\$7,500 - SOLD!**
- Logo on SCE event bag + insert - **\$5,500**
- Conference Notepads - **\$3,500**
- Registration Pens - **\$3,500**
- Literature in event bag - **\$1,900**

## SIGNAGE/BANNER OPPORTUNITIES

- Free Standing Signs - **\$2,500 Single Sided or \$4,500 Double Sided**
- Lite Box Signs - **\$2,500 for 1 slot or \$4,500 for 2**
- Floor Stickers - **\$2,000**
- Banners *(Call for locations and pricing)*
- Hotel Literature In-Room Drops *(Call for pricing)*

**TOTAL of all Sponsorships Selected: \$ \_\_\_\_\_**

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