CORRPAK®
COMPETITION
SEPTMBEB 13 - 17, 2020

Held in conjunction with TAPPI/AICC SuperCorrExpo
Orange County Convention Center, Orlando, FL

OPEN TO ALL CORRUGATED MANUFACTURERS WORLDWIDE

DEADLINE FOR ENTRY: AUGUST 7 2020

TAPPI's Corrugated Packaging Division sponsors this distinguished event to select and recognize the finest commercially produced corrugated package products manufactured between August 1, 2018 and August 1, 2020.

For complete details, please visit:
SUPERCORREXPO.ORG

CATEGORIES INCLUDE:
STRUCTURE
PRINTING
DIGITAL
COMBINED TECHNIQUES
E-COMMERCE
STUDENT

2018 CORRBBIE WINNERS
BEST OF SHOW STRUCTURE
Industrial Automotive Turbo Back Pack
ARVCO Container Corp

BEST OF SHOW PRINTING
Crayola
McLean Packaging

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ABOUT THE COMPETITION

The 2020 CorrPak® Competition is open to ALL corrugated manufacturers worldwide. For more than 29 years, TAPPI’s CorrPack® Competition has honored the best and brightest designs in the global corrugated industry. Judges will evaluate quality, design, graphic excellence, technical difficulty, and innovative application in deciding first, second, and third place winners in all categories, as well as awarding the Best of Show. There are two Best in Show awards – one for Structure and the second for Printing. All entries will be on display during SuperCorrExpo and winners will be honored during special ceremonies on the last day of the Conference. All award winners will be featured on the TAPPI website and in various industry publications.

S-1 PRODUCT PROTECTION

S-1A: INDUSTRIAL – Awards will be given for best design in industrial product (product which will go to another industrial facility to be used in manufacturing) protection. Inner packaging may include foam, substitutions of foam with corrugated, corrugated build-ups, or other forms of protective packaging. Judges will consider satisfaction of customer needs, converting complexity, assembly, gluing/joining and over all die cutting. Please include CAD drawing and photo of product in protection with submission. You are encouraged to submit product with entry.

S-1B: CONSUMER – Awards will be given for best design in consumer product (product to be used by an end user or consumer) protection. Inner packaging may include foam, substitutions of foam with corrugated, corrugated build-ups, or other forms of protective packaging. Judges will consider satisfaction of customer needs, converting complexity, assembly, gluing/joining and over all die cutting. Please include CAD drawing and photo of product in protection with submission. You are encouraged to submit product with entry.

S-2 SELF-SHIPPER DISPLAYS

Shipping containers which also serve as display units

S-2A: COUNTER DISPLAY – Awards for best design in counter displays which also serve as the shipping container. Judges will consider protective capability, innovative design, and the ease of in-store set-up and assembly. Please include CAD drawing and photo of product in the display with submission. You are encouraged to submit product with entry.

S-2B: FLOOR DISPLAYS – Awards will be given for the best design of floor displays which serve as the shipping container. Judges will consider protective capability, innovative design, and the ease of in-store set-up and assembly. Please include CAD drawing and photo of product in the display with submission. You are encouraged to submit product with entry.

S-3 DISPLAYS

Floor displays not serving as a self-shipper

S-3A: COUNTER DISPLAYS: Product – Awards will be given for the best design of point-of-purchase counter displays not serving as a self-shipper. Judges will consider point-of-purchase effectiveness, overall design, innovative design, and the ease of in-store set-up and assembly. Emphasis will be placed on the display’s ability to display and support the product. If possible, please include product. Please include CAD drawing and photo of product in display with submission, and if possible, also include product.

S-3B: COUNTER DISPLAYS: No Product – Awards will be given for the best design of point-of-purchase counter displays not serving as a self-shipper. Judges will consider point-of-purchase effectiveness, overall design, innovative design, and the ease of in-store set-up and assembly. Please include CAD drawing.

S-3C: FLOOR DISPLAYS: Product – Awards will be given for the best design of point-of-purchase floor displays not serving as a self-shipper. Judges will consider point-of-purchase effectiveness, overall design, innovative design, and the ease of in-store set-up and assembly. Emphasis will be placed on the display’s ability to display and support the product. Please include CAD drawing and photo of product in display with submission, and if possible, also include product.

S-3D: FLOOR DISPLAYS: No Product – Awards will be given for the best design of point-of-purchase floor displays not serving as a self-shipper. Judges will consider overall design, innovative design, ease of in-store set-up and assembly as well as point-of-purchase effectiveness. Please include CAD drawing.
DISPLAY

► P-1 COUNTER AND FLOOR SELF-SHIPPER DISPLAYS
Awards will be given for best design in counter and floor displays which also serve as the shipping containers. A self-shipper is a shipping container that doubles as the display unit. This entry can be any of the following graphic applications using corrugated: direct print flexo, spot label, full litho, preprint. Judges will consider graphic quality, printing complexity, overall design, print to die cut registration and point-of-purchase effectiveness.

► P-2 COUNTER AND FLOOR DISPLAYS
Awards will be given for the best design of point-of-purchase counter and floor displays not serving as a self-shipper. This entry can be any of the following graphic applications using corrugated: direct print flexo, spot label, full litho or preprint. Judges will consider overall design, graphic quality, print to cut registration, printing complexity, and point-of-purchase effectiveness.

► P-3 FLEXO PRINTING BROWN BOARD
BOARD CATEGORIES - CATEGORIES 3A-3D
Entry must be a corrugated box or other container which is not a display and direct printed on combined board. Entries demonstrating flexo printing on kraft board should be submitted into one of the four categories below based on the predominant design of the piece. The portion of the entry’s design as defined in the chosen category will receive the majority of the judges’ consideration, although overall design will be evaluated. Please read all categories before choosing your entry category.

P-3A: FLEXO PRINTING BROWN BOX LINE WORK – Awards will be given for best direct flexo printing of line work on kraft board. Judges will evaluate print fidelity, degree of difficulty, quality of full coverage of solid areas, registration of print, registration of print to die cut, trapping of colors, and folding and gluing.

P-3B: FLEXO PRINTING BROWN BOX LINE/SCREEN COMBINATION – Awards for best direct print on kraft board in combination of line and screen work, such as halftones, duotones, and mezzotint. Judges will evaluate print fidelity, degree of difficulty, quality of full coverage of solid areas, registration of print, registration of print to die cut, trapping of colors, and folding and gluing.

P-3C: FLEXO PRINTING BROWN BOX BUILT COLOR PRINTED ON BROWN PAPER OR ON A LAYER OF WHITE INK – Awards will be given for best process or modified process color directly printed on brown paper or a layer of white ink. These images would be computer art or cartoon art. Images would not be photographs or art (paintings). Judges will consider the overall quality of the printed white base and resultant trapped colors and screens. Particular attention will be paid to degree of difficulty, registration, folding and gluing, quality of full coverage of solid areas, use of the liner in the design process, and registration of print to die cut.

P-3D: FLEXO PRINTING BROWN BOX PROCESS COLOR PRINTED ON BROWN PAPER OR ON A LAYER OF WHITE INK – Awards for best application of process color directly printed on brown paper or a layer of white ink. Images would be photographs or art (paintings). Judges will consider the overall quality of the printed white base and resultant trapped colors and screens. Particular attention will be paid to degree of difficulty, registration, folding and gluing, quality of full coverage of solid areas, use of the liner in the design process and registration of print to die cut.

► P-4 FLEXO PRINTING ON WHITE LINER COMBINED BOARD
BOARD CATEGORIES - CATEGORIES 4A-4E
Entries must be a corrugated box or other container which is not a display and is direct printed on combined board. Entries demonstrating flexo printing on combined board should be submitted into one of the following four categories based on the predominant design of the piece. The portion of the entry’s design as defined in the chosen category will receive the majority of the judges’ consideration, although overall design will be evaluated. Please read all categories before choosing your entry category.

P-4A: LINE WORK – Awards will be given for best direct printing of line work on combined board. Judges will consider print fidelity and degree of difficulty, as well as quality of full coverage solid areas, color-to-color registration, and registration of print to die cut.

P-4B: LINE/SCREEN COMBINATION – Awards will be given for best direct printing on combined board in the combination of line and screen work, such as halftone, duotone, mezzotint or other screening techniques. This is not the process color category where the three process colors are used, or any three transparent colors are used to create additional colors. Judges will consider print fidelity and degree of difficulty, as well as quality of full coverage solid areas, color-to-color registration, and registration of print to die cut.
Photos shown are first place winners from the 2018 CorrPak Competition.

**P-4C: BUILT COLOR IMAGES: PROCESS OR MODIFIED PROCESS COLOR** – Awards will be given for best process or modified process color direct printing on combined board. These images would be computer art or cartoon art. Images would not be photographs or art (paintings). Judges will consider print fidelity, quality of full coverage solid areas, the degree of difficulty, color-to-color registration, and registration of print to die cut.

**P-4D: MODIFIED PROCESS** – Awards will be given for best direct printing on combined board using a minimum of three screens in combination with each other, where one or more colors is a non-process color to create photographs or art work. Judges will consider print fidelity, degree of difficulty, quality of full coverage solid areas, color-to-color registration, and registration of print to die cut.

**P-4E: PROCESS COLOR** – Awards will be given for best process color direct printing on combined board used to create photographs and art work. Judges will consider print fidelity, quality of full coverage solid areas, the degree of difficulty, color-to-color registration, and registration of print to die cut.

**P-5  FLEXO PREPRINTED LINER**

*Not Corrugated/Combined*

Awards will be given for best application of flexography on uncombined linerboard which is used in the design and manufacture of a corrugated package or display. Judges will consider print fidelity, quality of full coverage solid areas, degree of difficulty and registration.

**P-5A: LINE/SCREEN COMBINATION** – Awards will be given for best printing with a combination of line and screen work, such as halftone, duotone, mezzotint or other screening techniques. This is not the process color category where the three process colors are used or any three transparent colors are used to create additional colors. Judges will consider print fidelity and degree of difficulty, as well as quality of full coverage solid areas and color-to-color registration.

**P-5B: PROCESS COLOR** – Awards will be given for best process or modified process color used to create built color, photographs and art work. Judges will consider print fidelity, quality of full coverage solid areas, the degree of difficulty and color-to-color registration.

**P-D: Digital**

This category is limited to the following printing process: Ink Jet/Digital

Awards will be given for ink jet/digital printing on combined board or pre-printed liner. The graphics can include line and screen work, halftones, duotones, mezzotints or other screening techniques, process color, and modified process color. Judges will consider execution and degree of difficulty, as well as print fidelity, quality of full coverage solid areas, color-to-color registration, registration of print to die cut, converging characteristics such as checking/cracking along scores, size of image, utilization of water or UV ink and substrate. To qualify for entry in this category, the printed piece must be from a production run of 50 sheets or more. Digital Preprint may be submitted uncombined. All other digital entries must be converted. You are encouraged to submit the Digital Print Data Form included with this application. Judges will pay particular attention to the written description of the job, as well as customer need. While this is not required, many winners have been selected because of the inclusion of this one document.

The Corbies are recognized as the premier award in the Corrugated Industry.
**C-6 INNOVATIVE USE**
Awards for the unique use of corrugated board beyond conventional shipping containers or point-of-purchase displays. Additional points will be given to entries which have used corrugated to replace another packaging medium.

**C-7 PROMOTIONAL**
Only self promotions are permitted for this category. Awards will be given for best promotion of a product, idea or service through the use of combined board promoting the facility or a professional organization/association. Judges will consider creativeness, impact, and overall quality of the graphics. It can be any kind of graphic application (direct print, spot label, preprint, digital, etc.) on corrugated. This category will be ineligible for the Best of Show Award. A converter must make entries to this category. Entries are exempt from the “Commercial Use/Production Run Quantities” requirement.

**ST-8 STUDENT ENTRY**
Student entries will be judged in four categories: Flexographic Printing, Flexographic Preprinted Liner, Product Protection Design and Digital. Entries should be submitted into one the following four categories listed below based on the predominant design of the piece. Judges will pay particular attention to the written description of the job, as well as customer need. Please read all categories before choosing your entry category.

**ST-8A: FLEXOGRAPHIC PRINTING ON COMBINED BOARD** – Awards will be given for the best direct print piece by a student. Judges will consider overall design, graphic quality, and difficulty of piece. Work may be printed at the school or at a converter. The student must be directly involved in the production process. The entry must be flexo printed on corrugated.

**ST-8B: FLEXO PREPRINTED LINER** – Not Corrugated/Combined: Awards will be given for best application of flexography on uncombined linerboard which is used in the design and manufacture of a corrugated package or display. Judges will consider print fidelity, quality of full coverage solid areas, degree of difficulty and registration.

**ST-8C: PRODUCT PROTECTION DESIGN** – Awards will be given for best design in industrial product (product that will go to another industrial facility to be used in manufacturing) or consumer product (product to be used by an end-user or consumer) protection. Inner packaging may include foam, substitutions of foam with corrugated, corrugated build-ups, or other forms of protective packaging. Judges will consider difficulty of design and application, functionality and creativeness.

**ST-8D: DIGITAL** – This category is limited to the following printing process: Ink Jet/Digital. Awards will be given for digital printing on combined board or pre-printed liner. The graphics can include line and screen work, half-tones, duotones, mezzotints or other screening techniques, process color, and modified process color. Judges will consider execution and degree of difficulty, as well as print fidelity, quality of full coverage solid areas, color-to-color registration, registration of print to die cut, converting characteristics such as checking/cracking along scores, size of image, utilization of water or UV ink and substrate. Student entries are exempt from the production of 50 sheets or more requirement. Digital Preprint may be submitted uncombined. All other digital entries must be converted. You are encouraged to submit the Digital Print Data Form included with this application. Judges will pay particular attention to the written description of the job, as well as customer need. While this is not required, many winners have been selected because of the inclusion of this one document.

**9 ATTENDEES’ FAVORITE**
This category includes all processes, but only one product will be selected from the overall Printing and the overall Structure categories.

**9A-P ATTENDEES’ FAVORITE PRINTING**
This award is given in honor of the late George G. Maltenfort.

**9A-S ATTENDEES’ FAVORITE STRUCTURE**
Anonymous Entries are allowed. Visit supercorrexpo.org/CorrPak for details.

<table>
<thead>
<tr>
<th>2018 Company Placing</th>
<th>1st</th>
<th>2nd</th>
<th>3rd</th>
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<tbody>
<tr>
<td>Allpak Container</td>
<td>2</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Arvco Container Corp</td>
<td>1**</td>
<td>1</td>
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<tr>
<td>Bay Cities</td>
<td>1</td>
<td>1</td>
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<tr>
<td>Bennett Packaging</td>
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<tr>
<td>Dynamic Dies</td>
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<tr>
<td>Green Bay Packaging - Great Lakes</td>
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<tr>
<td>Heritage Solutions</td>
<td>3</td>
<td>2</td>
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<tr>
<td>McLean Packaging</td>
<td>1**</td>
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<tr>
<td>PCA - Phoenix</td>
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<tr>
<td>Rapid Prototype</td>
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<td>Smurfit Kappa Columbia</td>
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<tr>
<td>Welch Packaging – Elkhart, IN</td>
<td>1</td>
<td>1</td>
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</tr>
<tr>
<td>Anonymous</td>
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</tbody>
</table>

**Best In Show**
RULES

- First entry is free for TAPPI members, additional entries are $55.
- Non-Member: first and second entries are $80 each, third entry is $55 and the fourth is free. Fifth entry is $55.
- CorrPak® 2020 is open to ALL corrugated box makers worldwide. There will be a special category for Student entries from packaging schools and universities.
- A package or display must have been manufactured and sold for commercial use between August 1, 2018 and August 1, 2020. All entries must be composed of at least 50% paper or corrugated paper.
- Judges will award 1st, 2nd & 3rd place in all categories.
- Note: Entries to the Promotional Category are exempt from the “Commercial Use” requirement.
- Self Promotions are not permitted entry into any category other than the Promotional Category.
- Each company location may enter more than one design per category. Each entry must be submitted with an Entry Form.
- Please ensure your submission is in the correct category as described. If you are not sure, please contact Cordes Porcher, CorrPak® Chairman, via e-mail at fcporcher@aol.com or call +1 908-448-7912 before submitting your entry. Make sure the subject line of your email has 2020 CorrPak® Competition, otherwise, it will not be opened.
- An entry may contain aspects appropriate to other categories, but will only be judged on aspects relating specifically to the category entered with other aspects being disregarded.
- All entries must be die cut except pre-print liner category and digital pre-print liner. If entries are not die cut and/or converted into a container or display, the committee reserves the right to pull the entry from the competition.
- Do not send your entry to TAPPI.

ENTRY REQUIREMENTS

- Entry forms may be downloaded online at supercorrexpo.org.
- Entry form must be filled out completely with a brief description for the purpose of identification. If desired, entrants may write a brief paragraph describing the nature of the packaging problem solved, benefits derived by the customer, any technical difficulties experienced, and any extraordinary aspects of the piece. This is not mandatory, but is helpful to the judges (in the past, many winners have resulted from having this description included). Please DO NOT mention converter references in the description.

ENTRY FEES

- First entry free to TAPPI members. $55 per additional entry from the same company.
- Non-Member: first and second entries are $80 each, third entry is $55 and the fourth is free. Fifth entry is $55. $55 per additional entry from the same company.

QUESTIONS?

All technical questions relating to entry eligibility or category clarification should be directed to Cordes Porcher, CorrPak® Chairman, via e-mail at fcporcher@aol.com.

- Make sure the subject line of your email has 2020 CorrPak® Competition, otherwise, it will not be opened.
- All questions regarding entry logistics should be directed to Lisa Williams at +1 770-209-7272 or via email at corrbie@tappi.org.

ENTRY FEES

- First entry free to TAPPI members. $55 per additional entry from the same company.
- Non-Member: first and second entries are $80 each, third entry is $55 and the fourth is free. Fifth entry is $55. $55 per additional entry from the same company.

DEADLINE FOR ENTRY IS AUGUST 7, 2020

All entry forms, payments, and photos must be received at TAPPI no later than Friday, August 7, 2020.

MAIL ENTRY FORMS ONLY TO:
2020 CorrPak® Competition, 15 Technology Parkway S., Suite 115, Peachtree Corners, GA 30092, USA Attn: Lisa Williams
Email high resolution digital color photo in jpeg format to Lisa Williams at corrbie@tappi.org.

LIMITATIONS OF LIABILITY AND RESPONSIBILITY
Neither TAPPI nor the Corrugated Packaging Division will be responsible for: a) damage to any materials in shipping, or b) loss, damage, theft or disappearance of materials after same have been delivered to competition location.
ENTRY FORM

Deadline for entry is August 7, 2020 • First entry is free for TAPPI members

Each entry must be submitted with a separate entry form and photo.

[Mail entry form and fee only to]:
2020 CorrPak® Competition • 15 Technology Parkway South – Suite 115 • Peachtree Corners, GA 30092, USA
Attn: Lisa Williams • Phone: +1 770-209-7272

Please Check ONE Category Block: Please double check your submission to ensure correct category. Incorrectly submitted entries may not be judged. Entry form and fee required for each entry. Each company location may enter more than one design per category.

STRUCTURE
S-1 Product Protection
□ S-1A: Industrial
□ S-1B: Consumer

S-2 Self Shipper Displays
□ S-2A: Counter Displays
□ S-2B: Floor Displays

S-3 Displays
□ S-3A: Counter Displays – Product
□ S-3B: Counter Displays – No Product
□ S-3C: Floor Displays – Product
□ S-3D: Floor Displays – No Product

PRINTING
Display
□ P-1: Counter and Floor Self-Shipper Displays
□ P-2: Counter and Floor Displays

BROWN BOARD
P-3 Flexo Printing Combined Brown Board
□ P-3A: Line Work
□ P-3B: Line/Screen Combination
□ P-3C: Built Color Printed on Brown Paper or On a Layer of White Ink
□ P-3D: Process Color Printed on Brown Paper or On a Layer of White Ink

WHITE LINER
P-4 Flexo Printing on White Liner Combined Board
□ P-4A: Line Work
□ P-4B: Line/Screen Combination
□ P-4C: Built Color Images/process or modified process color
□ P-4D: Modified Process
□ P-4E: Process Color

DIGITAL
All liners
□ P-D: Digital

P-5 Flexo Preprinted Liner – Not Corrugated/Combined
□ P-5A: Line/Screen Combination
□ P-5B: Process Color
□ C-6 Innovative Use
□ C-7 Promotional

EX-E-COMMERCE & SUBSCRIPTION PACKAGING
See website for additional guidelines and qualifications
ST-8 - Student Entry
□ ST-8A: Flexographic Printing on Combine Board
□ ST-8B: Flexo Preprinted Liner – Not Corrugated/Combined
□ ST-8C: Product Protection Design
□ ST-8D: Digital
□ ST-EX: E-Commerce & Subscription Packaging
See website for additional guidelines and qualifications

QUANTITY PRODUCED:
□ 1-500 □ 501-2500 □ 2500+

Email high resolution digital color photo in jpeg format to corrbie@tappi.org

PRINTING PROCESS(ES) USED:
□ Flexo Postprint □ Flexo Preprint □ Lithography (Lamination) □ Other Number of passes through press: □ 1 □ 2 □ 3

Previously run by other printing process? □ Yes □ No

Process__________________________

DIGITAL DATA FORM

Equipment
Type of Digital Press:
□ Single Pass □ Multi Pass

Device Image Area ________

Pico Liter Size: Max. __________ Min. __________
Sheet Size: __________ X __________
Run Speed: __________ Sheets per hour - if Web __________ Feet per minute

Print:
□ Ink □ Water □ UV □ Hybrid
Resolution ________

Type Point Size: Max. __________ Min. __________
Substrate: __________________________

Converted with __________________________

Quantity produced ________

Description of Job:

________________________________________

________________________________________

________________________________________

________________________________________

________________________________________

Entry submitted by: Enter company location name as it should appear on award. □ Check here if anonymous entry (see website for details)

Company __________________________

Project Name __________________________

Address __________________________

Company for whom entry was produced __________________________

City __________________________ State/Prov. __________________________ Zip/Postal Code __________________________

Country __________________________ Date manufactured __________________________

Contact __________________________ Phone __________________________ Email __________________________

□ Please indicate if the entry needs to be returned and include return shipping labels with your shipment to SuperCorrExpo.

Address __________________________

Company __________________________

City __________________________ State/Prov. __________________________ Zip/Postal Code __________________________

Country __________________________
SAVE THE DATE!

SUPER CORR EXPO®

TAPPI 2020 AICC

September 13-17, 2020 • Orlando, Florida USA
Orange County Convention Center